Doctor appears on E! show

TV reality series focuses on plastic surgeons

By Christina Stolarz The Detroit News

ROCHESTER — They're plastered all over television.

"Extreme Makeover."

"The Swan."

"MTV I Want a Famous Face."

Reality television makeovers from nose jobs to liposuction — are the brest trend in today's image-conscious society. So, what's one more Cinderella story?

But this time the focus is on the doctors, including Dr. Tony Youn of sochester. Youn, 32, was highlighted on Entertainment's plastic surgery real-scries "Dr. 90210" that follows the sees of seven Beverly Hills plastic surgery. The last episode he appeared in as Sept. 19.

"It was fun and exciting," said Youn, tho wasn't thrown off by the camera cew that followed him into the operatgroom, exam room and to social cents. "It wasn't that difficult to get used because you know your craft so well.

"It doesn't really add a lot of extra

Youn spent the past year in Beverly
lis participating in a fellowship promunder Dr. Richard Ellenbogen, a
year veteran of a plastic surgery
dustry that generates \$9.4 billion
mully for surgeons, according to the
York-based American Society for
esthetic Plastic Surgery.

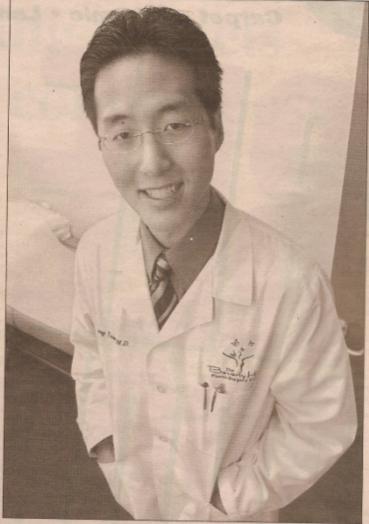
Both men were featured on the realseries. Youn studied cosmetic plastic every and worked with plastic surtions, dermatologists and Hollywood skeup artists.

He turned down a job with Ellenboand returned to Rochester in June open his own practice and bring the worky Hills techniques to Michigan.

The purpose of the show is to get a mose into the real world of plastic sery in Beverly Hills," said Julie ser, senior production assistant. There are so many extreme makeoverge shows, and we wanted to take the portunity to share with people the coors side of the story, and what it have takes to maintain a well-balanced as a plastic surgeon."

Although it was nice to be featured TV. Youn only ventured to Beverly liss to train under the most prestigious

Beverly Hills is "the mecca of beau-"be said. "Beverly Hills is the center Hollywood, and plastic surgeons go



Photos by Ankur Dholakia / The Detroit News

While studying plastic surgery techniques in Beverly Hills, Calif., Dr. Tony Youn was featured on El's reality series "Dr. 90210." He moved to Rochester to open his own practice.



Dr. Tony Youn was in a fellowship program under Dr. Richard Ellenbogen, a 30year veteran of the industry.

The doctor's in

- Who: Dr. Tony Youn
- Occupation: A plastic surgeon with the Beverly Hills Plastic Surgery Centre
- Age: 32
- Resident: Rochester
- Career highlights: Profiled on the El Entertainment plastic surgery reality series, Dr. 90210, while studying cutting-edge techniques in Beverly Hills
- Education: Graduated in 1998 from Michigan State University's Medical School; five-year participant of the Grand Rapids Plastic Surgery Residency program; and spent the past year in a fellowship program in Beverly Hills with Dr. Richard Ellenbogen
- Specialities: Face-lift, facial-fat grafting, short-scar breast augmentation, SPAIR breast lift and Asian cosmetic surgery
- III Practice: 1349 Rochester Road, Suite 110-B, Rochester Hills, For information, call (248) 650-1900 or visit beverlyhillsbeauty.com.

Source: Detroit News research

Plastic surgery stats

- More than 8.7 million cosmetic procedures were performed in the United States in 2003 — up 32 percent — from 6.6 million in 2002.
- 82 percent of the procedures were done on women.
- There were 356,554 nose reshaping surgeries.
- There were 320,022 liposuction surgeries.
- There were 254,140 breast augmentation procedures.
- There were 246,633 eyelid

- surgery cases.
- There were 128,667 face-lifts.
- The 35-50 age group made up 40 percent of all cosmetic plastic surgeries.

Celebrity procedures

- Pop star Michael Jackson has acknowledged to having two cosmetic surgeries.
- Actress Jennifer Aniston has taken Botox injections.
- Comedian Kathy Griffin has had

work done on her nose, teeth and eyes.

- Singer/actress Queen Latifah and actresses Patricia Heaton and Drew Barrymore have received breast reductions.
- Sharon Osbourne has had Botox injections, a turnmy tuck, liposuction and a face-lift.
- M Actress Demi Moore has had liposuction and a breast augmentation.

Sources: The American Society of Plastic Surgeons, El Entertainment's Web site, conline.com and Demi Moore's unofficial's Web site

dollars: \$4,650 for a nose job, \$4,750 for bodywide liposuction and \$5,300 for breast enhancements. Botox injections run \$200 for a one-time shot.

In Beverly Hills, Youn took a big interest in the volumetric face-lift — a technique that pulls and tightens the loosened skin and treats the loss of facial fat Metro Detroit, according to the Arlington Heights, Ill-based American Society of Plastic Surgeons.

Ann Arbor has the highest density of plastic surgeons in Michigan with one for every 36,000 people. There are 133 plastic surgeons in Michigan.

Also, more than half of plastic surgeries are cosmetic procedures. Fortytive, pediatric and hand and burn surgeries, his focus is cosmetic. He specializes in face-lifts, facial-fat grafting, shortscar breast augmentations, short-scar breast reductions or lifts and Asian cosmetic surgery.

"I like the artistic nature of (cosmetic surgeries)," Youn said.