

# Doctor appears on E! show

## TV reality series focuses on plastic surgeons

By Christina Stolarz  
The Detroit News

**ROCHESTER** — They're plastered all over television.

"Extreme Makeover,"  
"The Swan."

"MTV I Want a Famous Face."

Reality television makeovers — from nose jobs to liposuction — are the latest trend in today's image-conscious society. So, what's one more Cinderella story?

But this time the focus is on the doctors, including Dr. Tony Youn of Rochester. Youn, 32, was highlighted on E! Entertainment's plastic surgery reality series "Dr. 90210" that follows the lives of seven Beverly Hills plastic surgeons. The last episode he appeared in was Sept. 19.

"It was fun and exciting," said Youn, who wasn't thrown off by the camera crew that followed him into the operating room, exam room and to social events. "It wasn't that difficult to get used to because you know your craft so well. It doesn't really add a lot of extra nervousness."

Youn spent the past year in Beverly Hills participating in a fellowship program under Dr. Richard Ellenbogen, a 30-year veteran of a plastic surgery industry that generates \$9.4 billion annually for surgeons, according to the New York-based American Society for Aesthetic Plastic Surgery.

Both men were featured on the reality series. Youn studied cosmetic plastic surgery and worked with plastic surgeons, dermatologists and Hollywood makeup artists.

He turned down a job with Ellenbogen and returned to Rochester in June to open his own practice and bring the Beverly Hills techniques to Michigan.

"The purpose of the show is to get a glimpse into the real world of plastic surgery in Beverly Hills," said Julie Richter, senior production assistant. "There are so many extreme makeover shows, and we wanted to take the opportunity to share with people the doctors' side of the story, and what it really takes to maintain a well-balanced life as a plastic surgeon."

Although it was nice to be featured on TV, Youn only ventured to Beverly Hills to train under the most prestigious surgeons.

Beverly Hills is "the mecca of beauty," he said. "Beverly Hills is the center of Hollywood, and plastic surgeons go



Photos by Ankur Dholakia / The Detroit News

**While studying plastic surgery techniques in Beverly Hills, Calif., Dr. Tony Youn was featured on E!'s reality series "Dr. 90210." He moved to Rochester to open his own practice.**



Dr. Tony Youn was in a fellowship program under Dr. Richard Ellenbogen, a 30-year veteran of the industry.

### The doctor's in

- **Who:** Dr. Tony Youn
- **Occupation:** A plastic surgeon with the Beverly Hills Plastic Surgery Centre
- **Age:** 32
- **Resident:** Rochester
- **Career highlights:** Profiled on the E! Entertainment plastic surgery reality series, Dr. 90210, while studying cutting-edge techniques in Beverly Hills
- **Education:** Graduated in 1998 from Michigan State University's Medical School; five-year participant of the Grand Rapids Plastic Surgery Residency program; and spent the past year in a fellowship program in Beverly Hills with Dr. Richard Ellenbogen
- **Specialties:** Face-lift, facial-fat grafting, short-scar breast augmentation, SPAIR breast lift and Asian cosmetic surgery
- **Practice:** 1349 Rochester Road, Suite 110-B, Rochester Hills. For information, call (248) 650-1900 or visit [beverlyhillsbeauty.com](http://beverlyhillsbeauty.com).

Source: Detroit News research

### Plastic surgery stats

- More than 8.7 million cosmetic procedures were performed in the United States in 2003 — up 32 percent — from 6.6 million in 2002.
- 82 percent of the procedures were done on women.
- There were 356,554 nose reshaping surgeries.
- There were 320,022 liposuction surgeries.
- There were 254,140 breast augmentation procedures.
- There were 246,633 eyelid

surgery cases.

- There were 128,667 face-lifts.
- The 35-50 age group made up 40 percent of all cosmetic plastic surgeries.

#### Celebrity procedures

- Pop star Michael Jackson has acknowledged to having two cosmetic surgeries.
- Actress Jennifer Aniston has taken Botox injections.
- Comedian Kathy Griffin has had

work done on her nose, teeth and eyes.

- Singer/actress Queen Latifah and actresses Patricia Heaton and Drew Barrymore have received breast reductions.
- Sharon Osbourne has had Botox injections, a tummy tuck, liposuction and a face-lift.
- Actress Demi Moore has had liposuction and a breast augmentation.

Sources: The American Society of Plastic Surgeons, E! Entertainment's Web site, [online.com](http://online.com) and Demi Moore's unofficial Web site

dollars: \$4,650 for a nose job, \$4,750 for bodywide liposuction and \$5,300 for breast enhancements. Botox injections run \$200 for a one-time shot.

In Beverly Hills, Youn took a big interest in the volumetric face-lift — a technique that pulls and tightens the loosened skin and treats the loss of facial fat.

Metro Detroit, according to the Arlington Heights, Ill.-based American Society of Plastic Surgeons.

Ann Arbor has the highest density of plastic surgeons in Michigan with one for every 36,000 people. There are 133 plastic surgeons in Michigan.

Also, more than half of plastic surgeries are cosmetic procedures. Forty-

five, pediatric and hand and burn surgeries, his focus is cosmetic. He specializes in face-lifts, facial-fat grafting, short-scar breast augmentations, short-scar breast reductions or lifts and Asian cosmetic surgery.

"I like the artistic nature of (cosmetic surgeries)," Youn said.